



Open Mobile Alliance Announces Six New Mobile Service Enablers

Total number of enablers reaches 37 as OMA enhances its portfolio of influential specifications for the deployment of interoperable services

San Diego, CA, September 28, 2005 – The Open Mobile Alliance (OMA), an international specifications setting body, announces the public availability of six new Enabler Releases. The open specifications in these releases enable the deployment of new interoperable data services across networks, operators and terminals worldwide. Nearly 400 OMA member companies from across the globe collaboratively develop OMA Enabler Releases.

To date, OMA has published 37 Enabler Releases. The six new Enabler Releases add to the growing portfolio of OMA specifications. They address existing mobile services, as well as upcoming innovations based on global market expectations, and include:

- OMA Multimedia Messaging Service Version 1.3
- OMA Standard Transcoding Interface Version 1.0
- OMA Browsing Version 2.3
- OMA Mobile Location Service Version 1.0
- OMA Secure User Plane Location Version 1.0
- OMA On Board Key Generator Version 1.0

Multimedia Messaging Service Version 1.3 (MMS) represents enhancements to the existing MMS specifications. It adds new content classes, and support for new multimedia objects and content protection. These new features will enable content and service providers to provide better MMS services and a smoother experience for end users.

Standard Transcoding Interface Version 1.0 (STI) is the first specification to resolve some of the integration and testing problems associated with deploying multimedia services across mobile devices. STI allows for simpler content adaptation by enabling the transcoding of different types of content files. For example, OMA MMS will rely on STI to move rich content between the many devices available on the global market today.

Browsing Version 2.3 improves current Internet browsing capabilities on mobile devices, adding new user interface tools and support for new media formats and codecs. The Enabler's XHTML file upload function will create new usage scenarios such as back up and restore of media objects and access to online photo libraries, to name just a few.

Mobile Location Service Version 1.0 (MLS) and Secure User Plane Location Version 1.0 (SUPL) are new releases addressing the growing area of location-based services. The MLS Enabler defines protocols between different location servers and clients. These protocols will enable the use of location-based services even when roaming. The SUPL Enabler enhances traditional telecommunications based location methods by securely bringing GPS generated data to mobile networks.

On Board Key Generator Version 1.0 (OBKG) is a new, security-related OMA specification for applying Public Key Infrastructure (PKI) methods to set up secure client and server mobile sessions. This technology will enable the operator to remotely configure users' PKI credentials in applications such as m-commerce services or first time interaction with a new service provider.

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All six Enabler Releases underscore the progress OMA is making toward enabling the global delivery of interoperable mobile services. “The quality of these specifications is due to the collaborative efforts of OMA members,” says Jari Alvinen, chairman of the board at OMA. “OMA’s members continue to develop and test the foundations of innovative services that can be deployed seamlessly across devices and networks around the world. Ultimately, these new services benefit the mobile users as well as the companies who serve them.”

For more information on these Enablers and links to open technical specifications, please download the **PRESS BACKGROUNDER** document at <http://www.openmobilealliance.org/docs/BKDR.2005.09.28.pdf>

About the Open Mobile Alliance (OMA)

The Open Mobile Alliance (OMA) delivers open specifications for the mobile industry, helping to create interoperable services that work across countries, operators and mobile terminals and are driven by users’ needs. To expand the mobile market, companies supporting the Open Mobile Alliance work to stimulate adoption of a variety of new, enhanced mobile information, communication and entertainment services. The Open Mobile Alliance includes contributors from all key elements of the wireless value chain, and contributes to the timely and efficient introduction of services and applications.

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